

# Australasian Myrtle Rust Conference 2025

From knowledge to impact

16-17 June 2025 | Auckland, New Zealand

## Sponsorship Package



### Welcome to the 2<sup>nd</sup> Australasian Myrtle Rust Conference.

Many of Australasia’s best-known and most highly valued native trees – from Australia’s eucalypts to New Zealand’s pōhutukawa – are in the family Myrtaceae. Many species in this family urgently need protection from myrtle rust, a disease caused by the globally dispersed pathogen *Austropuccinia psidii*.

Collaborative research efforts have improved our understanding of our myrtles, the pathogen, and plant/pathogen interactions. Management tools have been developed and deployed, and communities are rapidly mobilising to protect and conserve native plants.

**We are seeking like-minded sponsors to partner with us** and support the 2025 Australasian Myrtle Rust Conference. Your sponsorship will facilitate the sharing of the latest research and management approaches and will support in-person attendance of Indigenous, community and student delegates and free online attendance for all. Be part of the conversation as we celebrate our mighty myrtles and the progress made towards protecting them.

### Sponsorship Packages\*

	Gold - \$3,000	Silver - \$1,500	Bronze - \$500
Exclusive naming rights to a session or conference dinner or field trip	Yes, you choose the session	Yes, we choose the session	No
B&W advertisement in Conference Handbook (artwork to be supplied by sponsor)	Yes, full-page	Yes, half page	No
Company-provided banner displayed during conference	Yes	Yes	No
Opportunity to provide flyers/items on Sponsors’ Giveaway Table	Yes, several items	Yes, one item	No
Logo on the conference website with link to the company’s website	Yes	Yes	Yes
Logo to be displayed on the sponsors’ slide at the conference	Yes	Yes	Yes
Logo featured on all conference promotions, updates and summary documents, plus on the sponsor page of the Conference Handbook	Yes	Yes	Yes

Please contact Jenny Leonard at [LeonardJ@landcareresearch.co.nz](mailto:LeonardJ@landcareresearch.co.nz) to discuss your preferred sponsorship package. You can also contact her with any questions you may have about the 2025 Australasian Myrtle Rust Conference.

\*Sponsorship package values in NZD