

# VALUES, MONITORING & OUTCOMES PROGRAMME

## The Policy Choice Framework

**Geoff Kaine & Suzie Greenhalgh** 

Landare Research Link #32 MfE, Wellington September 15, 2014









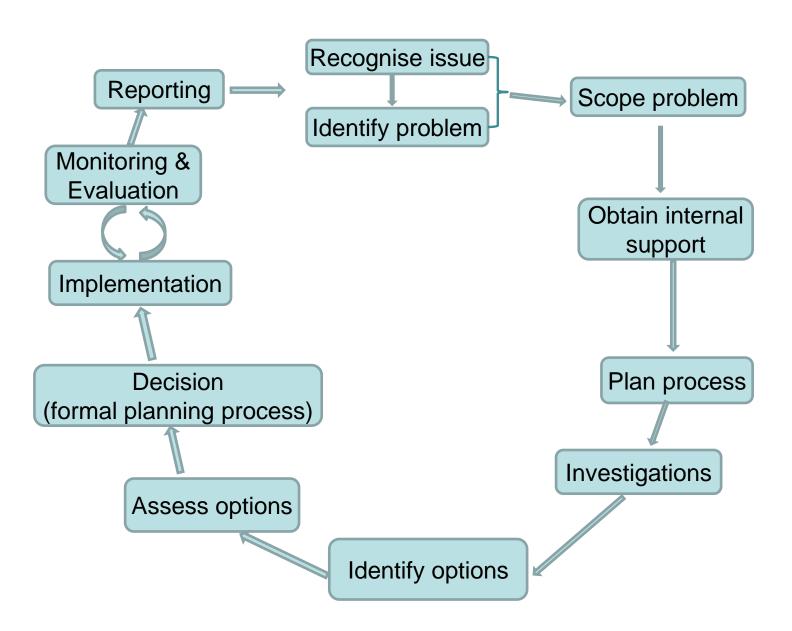
## **VMO Programme Vision**

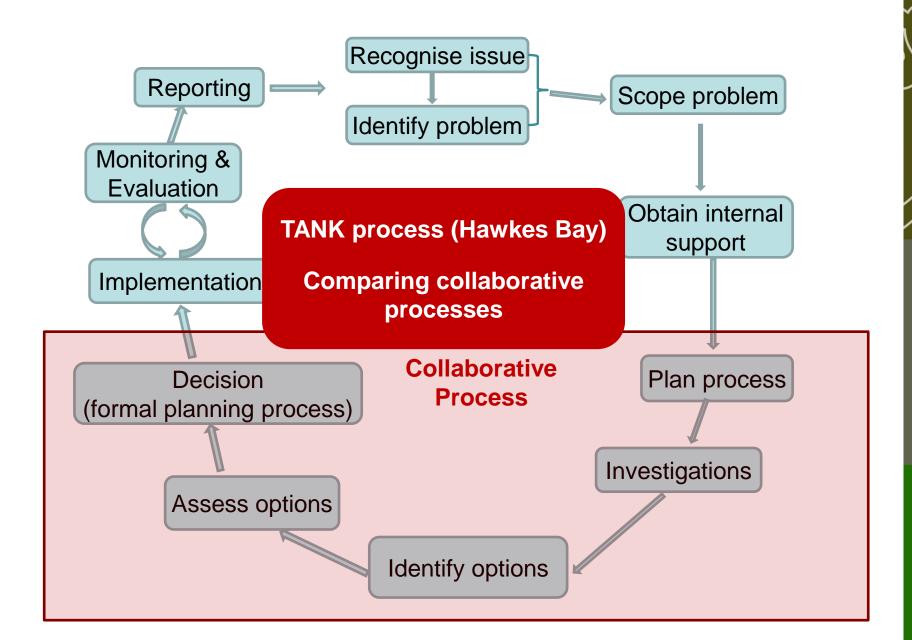
Collaborative governance processes deliver desired freshwater management outcomes

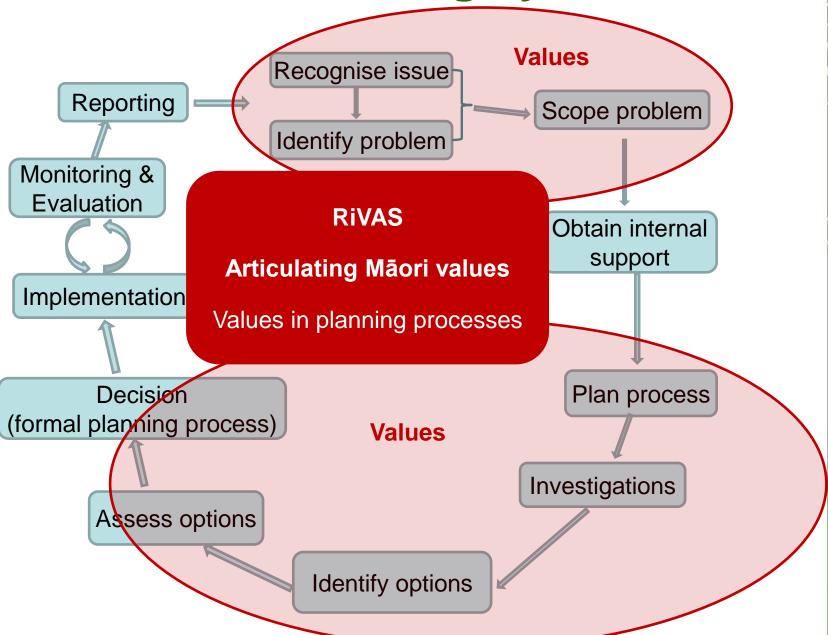
Iwi & wider community are engaged through entire planning cycle including monitoring, evaluating and updating management approaches to improve outcomes

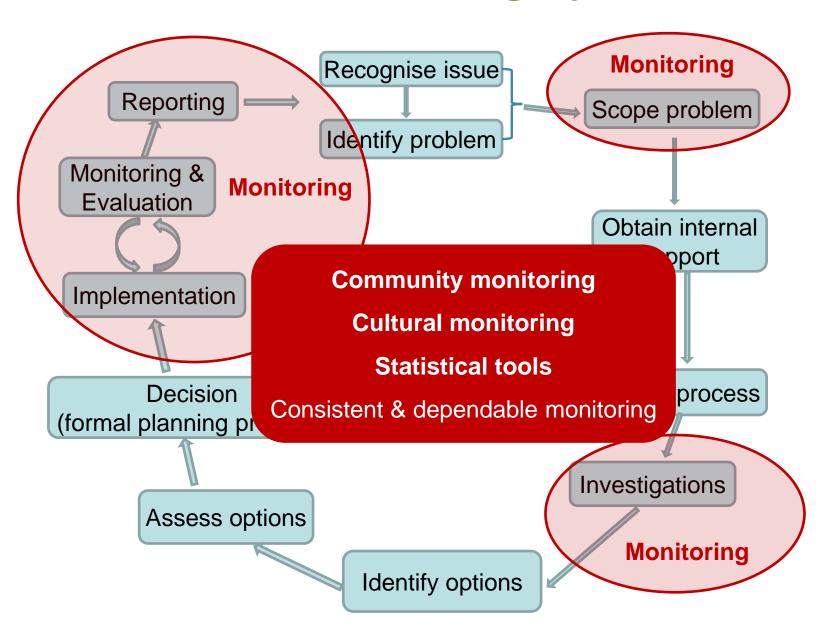


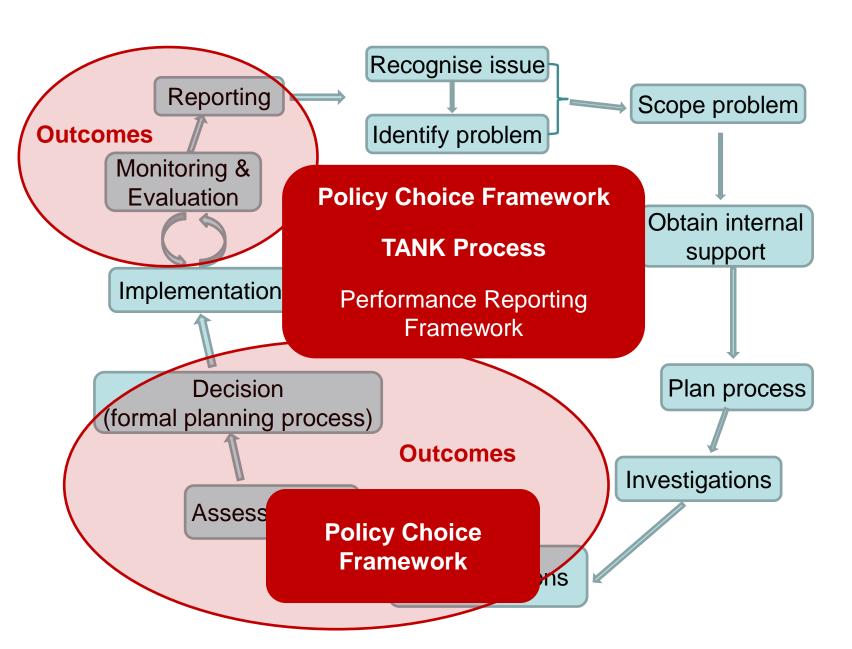
#### **Council Decision-Making Cycle**











# THE POLICY CHOICE FRAMEWORK

Overview







#### **Outline**

- Stage one selection of primary instrument
- Stage two primary producer responses
- Stage three agency responses
- Examples



## Policy Choice Framework

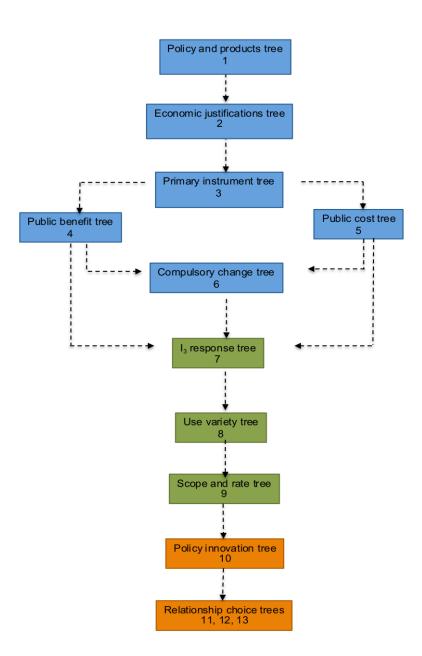
The PCF is a method for systematically selecting policy instruments to achieve agricultural and natural resource policy objectives

Original in that the behaviour of primary producers is explicitly included in considering the feasibility of policy instruments.

Original in that agency behaviour is explicitly included in considering the feasibility of policy instruments



#### **PCF**





#### What is your policy objective?

- Purpose of policy is to change the behaviour of someone
- Whose behaviour do you want to change?
- What behaviour do you want to change?
- What kind of resource, product or service does that behaviour translate into?



#### What product or service?

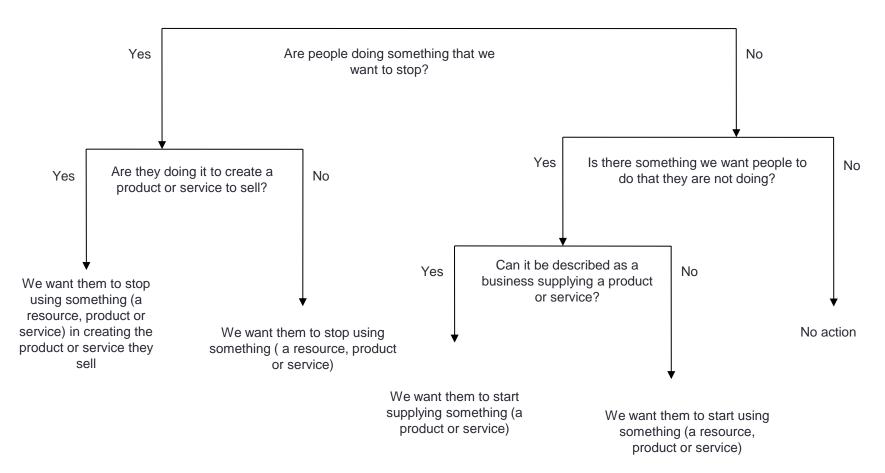
Purpose of identifying the product or service is to frame the behaviour change we want in a way that allows us to apply microeconomic principles of market failure

#### Criteria:

- I. Are there actions people could take that are desirable but they don't?
- II. Are people taking actions that are not desirable?
- III. Will people take action voluntarily in the absence of a policy intervention?
- Will a business or an individual take the action?

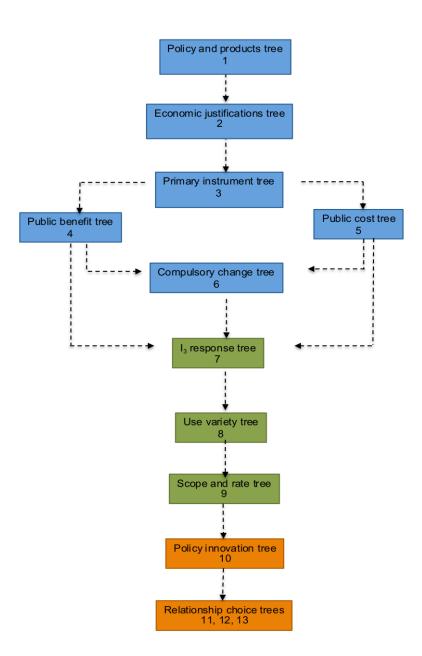


#### Products and services tree





#### **PCF**





## Economic justification

Purpose is to determine if government intervention to change behaviour can be justified using microeconomic principles of market failure

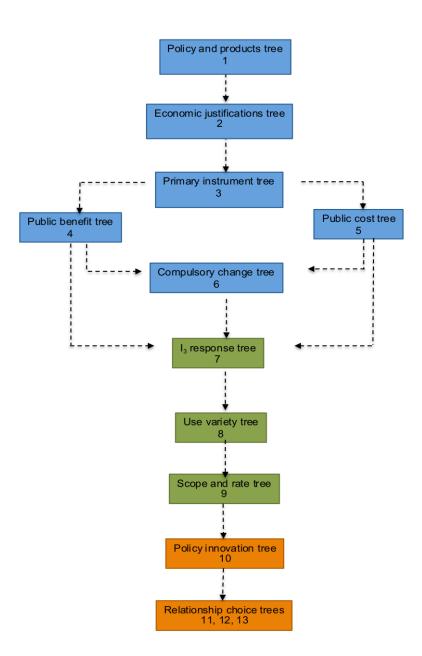
Provides a foundation for identifying when to act and efficient types of action

#### Criteria:

- Inequalities in income distribution
- II. Missing markets
- III. Incomplete markets
- IV. Imperfect markets



#### **PCF**





#### Instrument types

- Public provision of a product of service
- Incentives
- Regulations
- Market instruments
- Taxes or charges



#### Primary instrument

Purpose is to determine the policy instrument that, in theory, will most efficiently achieve the policy objective

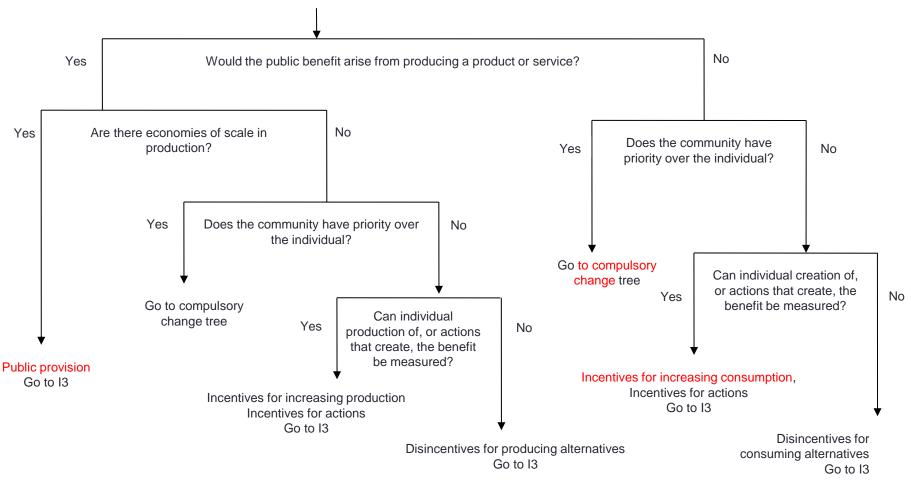
Uses economic and practical criteria to eliminate instruments that are likely to be inefficient or unworkable

#### Criteria:

- Justification for intervention
- II. Discouraging a public cost (undesirable behaviour) or encouraging a public benefit (desirable behaviour)

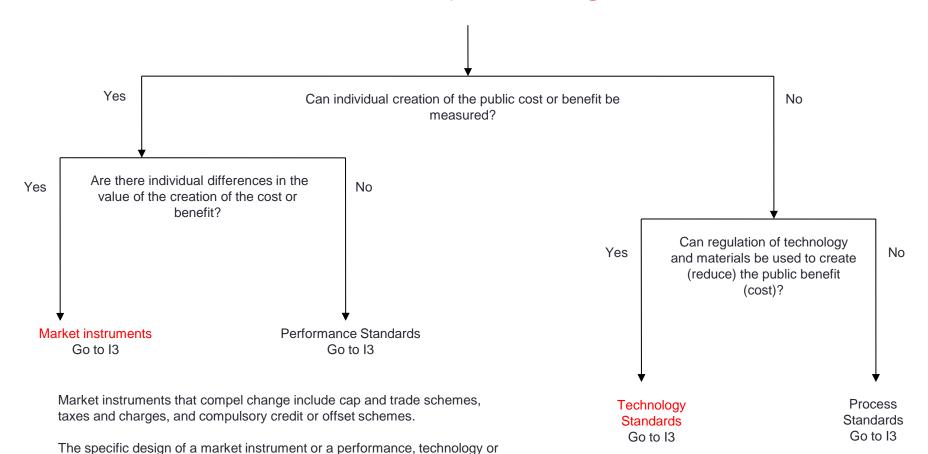


#### Public benefits tree





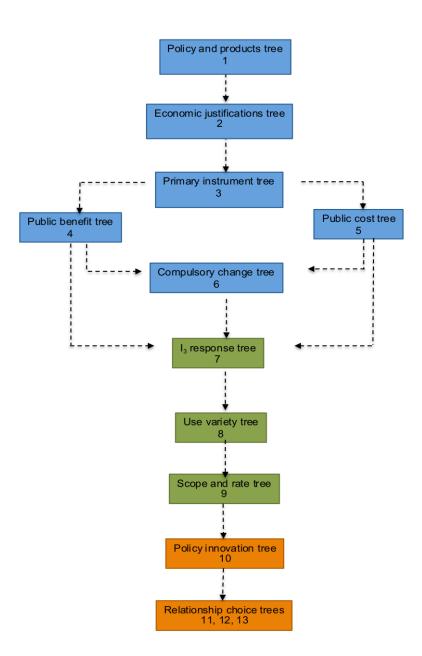
#### Compulsory change tree



process standard depends on contextual factors.



#### **PCF**





## Producer responses

Purpose is to identify how farmers will react to the policy instrument

#### Criteria:

- What is the variety in farmer responses to the policy instrument?
- Can farmers appear to comply with the policy but in a way that is counter-productive to the policy objective
- Will enough farmers change their behaviour and will they change fast enough?



## l<sub>3</sub> response

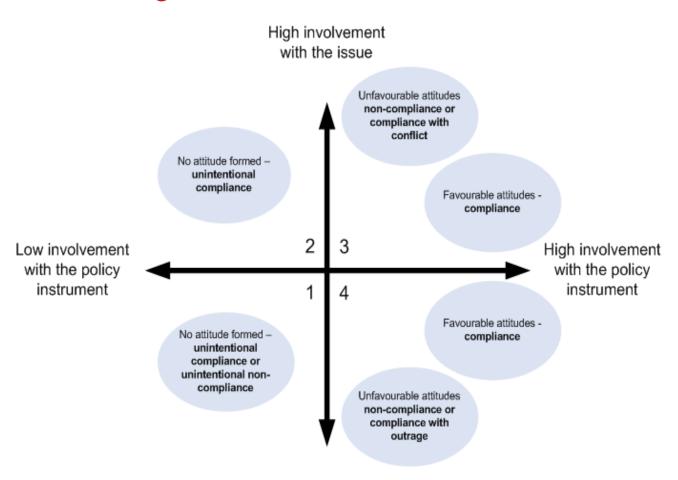
Purpose is to identify whether farmers will react favourably or unfavourably, or be indifferent, to the policy instrument

#### Criteria:

- Intensity of farmer involvement
- Attitudes of farmer
- Possibility of modifying the instrument or adding complementary instruments to neutralise unfavourable responses



#### l<sub>3</sub> response framework

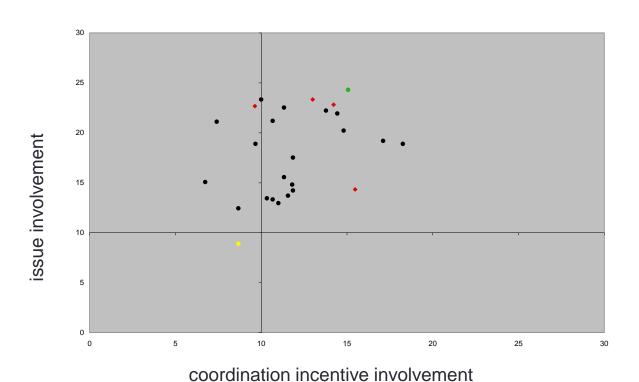


Low involvement with the issue

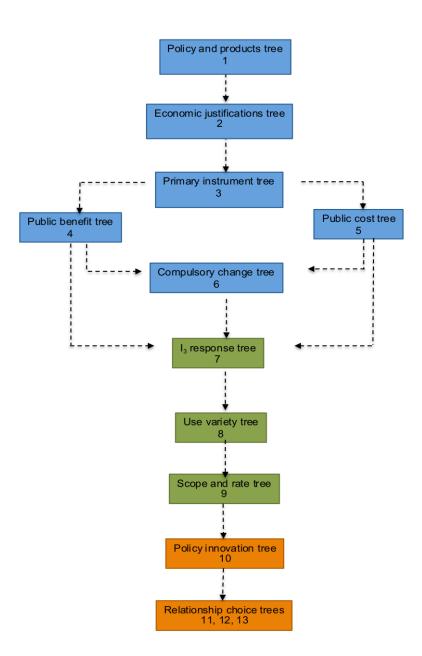




# Wild dogs



#### **PCF**





## Agency behaviour

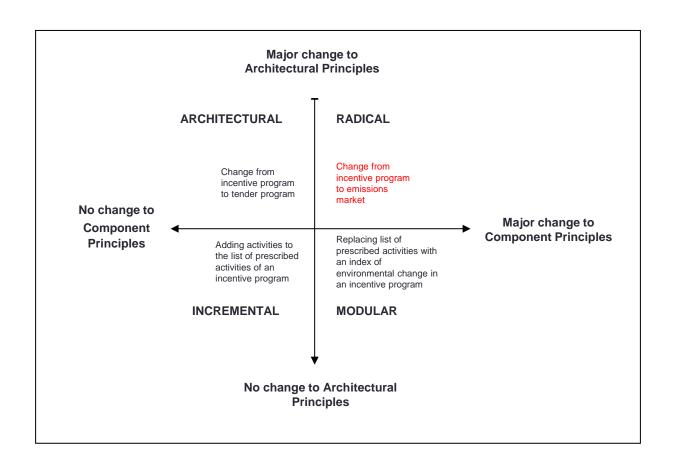
What degree of change does the recommended policy instruments create for agencies?

What governance, strategic and human resource issues might arise for agencies that are jointly responsible for implementing the instruments?

Will the agencies that are involved in implementing the policy instruments behave in a way that ensures successful implementation?



#### Policy innovation framework





## Examples

- Interpret experience with nitrogen market in Lake Taupo
- Select policy instruments to reduce nutrients entering Gippsland Lakes
- Identify policy instruments for controlling wild dogs in Victoria
- Organisational consequences of collaboration in policy design



#### In Summary

- The PCF can be used across a range of natural resource management issues & decisions
- The PCF can assist regional councils
  - with choosing a package of policy instruments
  - in documenting selection of policy instruments
- The PCF can assist with implementing the NPSFWM
  - by providing guidance on policy instruments for collaborative groups to consider
  - by providing insights on how farmers in the catchment are likely to respond freshwater issues

