



Manaaki Whenua
Landcare Research

Navigating Values - Conversations on Social Licence

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Social Licence and Pest Control Discourse/Imagery



War on Weeds



Predator Free Wellington – the momentum gathers...

SEPTEMBER 26, 2016 BY KATE GUTHRIE

The momentum is growing and we're super excited about it! Wellington has just plans to be the world's first predator-free capital. Go Wellington!

Language / Images are militaristic – With an emphasis on the killing





Legal Licence	SLO
Stage 1: Awareness and changing stakeholder expectations	Minority withdrawing the social licence
Stage 2: Political Action	Creation of a more powerful coalition to press the government to withdraw the legal licence
Stage 3: Government action	Government legitimises the views of social licence withholders by launching a debate or a study on the adequacy of the existing legal framework for the issue
Stage 4: Legal implementation	Leads to either a withdrawal of the legal licence or the imposition of more conditions upon it

Lifecycle of Social Issues (from Boutilier (2014))

While still at Stage 1, the risk is that it escalates. Even at Stage 2 NZ Inc. could experience increased costs due to stakeholder conflict



Building social licence for kiwi in Northland

Northland – complex dog/kiwi interactions

- Kiwi habitat - found all over Northland not just bush
- Negative impact of dogs killing (preying on) kiwi
- Economic, cultural, environmental and political/regulatory effects

Policy

- Far North District Council (FNDC) 2006 dog control by-law
 - Public consultation
 - Public push back by dog owners creating tensions in the local communities
 - October 2017 re-draft of the dog control by-law
 - National implications



MBIE Kiwi Rescue Project - Q Methodology Research

Investigating Northlanders viewpoints on dogs preying on kiwi

Social

- KIWIs really love their dogs, some much more than the kiwi
- Many KIWIs also have a great capacity to care for kiwi

Environmental

- High level of community involvement in pest control programmes

Cultural

- Pig hunting embedded into Northland culture (Kaeo pig hunt)
- Waitangi - Culturally sensitive areas where shellfish collected by iwi

Policy

- Policies for new developments e.g. no dogs or cats
- Draft Dog control by-law 2017 – social licence not granted by all the local dog owners



How do we shift the culture of dog ownership in NZ?

Responsible Dog owners caring for kiwi

- farmers with kiwi in their back yard
- pig hunting dogs getting regular kiwi aversion training (KAT)
- dog owners living in areas know to be free of kiwi

Factors affecting social licence for dog control in Northland (Gluckman 2017)

- Fear of change
- Distrust
- 2017 dog control by-law not fit for purpose

Gluckman 2017 <http://www.pmcsa.org.nz/wp-content/uploads/17-08-03-New-life-science-technologies-social-license-and-social-consensus.pdf>

The Bay Chronicle

Your Place. Your Paper.

stuff
On Neighbourhood

Thursday, August 3, 2017



Proposed changes to dog exercise areas have caused the Bay of Islands WatchDogs to challenge the Far North District Council.

BAYLEY MOORE/STUFF

Dog lovers challenge bylaw

BAYLEY MOORE

With off-leash dog exercise areas threatened under a proposed council bylaw, Bay of Islands dog lovers have rallied to fight for their canine companions.

The Bay of Islands WatchDogs formed after concerns about the draft Dog Control Bylaw and draft Dog Policy released by the Far North District Council.

Residents' concerns include dogs being made to be on-leash at all times at Russell Beach and

Tapeka, where dogs were previously allowed off-leash at certain times. The only specified off-leash areas would be a small part of Long Beach and at Opua Beach.

Russell dog owner and group member Alan Wilkinson says there has to be a balance between dogs and the environment.

"Responsible dog owners are being punished, birds are still here because we have looked after them."

Wilkinson says he and wife Karen have been involved in

landcare and pointed to a graph used in the council documents which show kiwi numbers increasing in the Russell Peninsula.

The lobby group launched their Facebook page on July 23 and within two days the group had 350 members. After feedback via social media and emails

Deputy Mayor Tania McInnes says she spoke with chief executive Shaun Clarke about the draft Dog Control Bylaw and Policy.

As a result the proposals for

Russell, Paihia and Opua would be looked at and the documents would not be going "in their current form" to the Strategy Committee meeting on August 30, as originally planned.

There is currently no time frame for when new consultation might begin, McInnes says.

"We need to collaboratively come to an agreement. There's two sides to it - the dog lovers and the environment protection. Dogs are a big part of who we are as

New Zealanders and the environment is highly important. There is a win in there."

The council had previously undertaken consultation in November and December of 2016, resolving 254 submissions on the bylaw and policy; 43 of those

submitters spoke at hearings in February and March this year. In 2006, the current Dog Control Bylaw was adopted. Legislation requires the bylaw to be reviewed every 10 years.

What do you think? Email jenny.ling@airfuzmedia.co.nz

Local News

northlandage.co.nz 3

Dog owners won't lie down



GOOD DOG: Angus showed no sign of becoming an environmental threat when he turned up at Opua Beach with owner Asa Hoffer on Sunday.

PICTURE / KAYE VEZEY



EVERY MAN AND . . . Sunday's protest at Opua attracted around 60 people and their four-legged friends.

Wednesday, August 2, 2017

Local News

Beach ban angers dog owners

By Peter de Graaf

Many Russell pet owners are barking out over a draft bylaw which would ban off-leash dogs

It has secured a commitment from acting Far North Mayor Tania McInnes to put the bylaw on hold while more work is done.

Group member Leslie Noel

"We need to co-exist and we need to work out ways to do it. We need a policy that's dog, human and bird friendly," she said.

beaches except Russell and Tauranga Bay. The second draft last month limits off-leash exercise areas to Empire St in Kaitiaki, an area off State Highway 12 in



What is Social Licence to Operate for Maori?

- Tikanga
 - Tika – principle of doing things right
 - Pono – honesty & integrity
 - Aroha – love & compassion

> Fundamentals of Māoritanga
- *For Māori, the Treaty of Waitangi is the prime 'social licence'* Ruckstuhl et al. 2014
- Partnership





How do we have a wise conversation about introducing new technologies in New Zealand?



Two case studies:
Gene editing for rat and wasp control.
Wilding pine tree management.



Provocation

- What environment do we want in 50 years?
- What actions do we need to take to reach that goal?
- Are we willing to accept those actions?