



Landcare Research

# LINK seminar

A series of short seminars and discussions for environmental policy-makers and practitioners

## Building Trustworthy Biodiversity Indicators

To effectively track the state of New Zealand's biodiversity, we need trusted and useful indicators. Indicators need to be credible and robust at local, national and global scale to underpin a range of biodiversity assessment processes and management policies.

Developing such indicators is tricky for three reasons. The first challenge is to understand what matters to the diverse range of people and organisations involved, and how to engage them in the research. The second challenge is determining how to best collect and use biodiversity data. The third challenge is working out how to best report and communicate the findings to reach the target audiences.

Catriona MacLeod is leading a project which tackles these challenges using birds as a test case. In this seminar she will provide initial insights into these challenges and invite some discussion on what matters to you!



Bring your lunch, bring your questions.....

**Wednesday 10<sup>th</sup> June**

**12.00 noon to 1.00 pm**

**Department of Conservation**

Manners Street

Wellington