

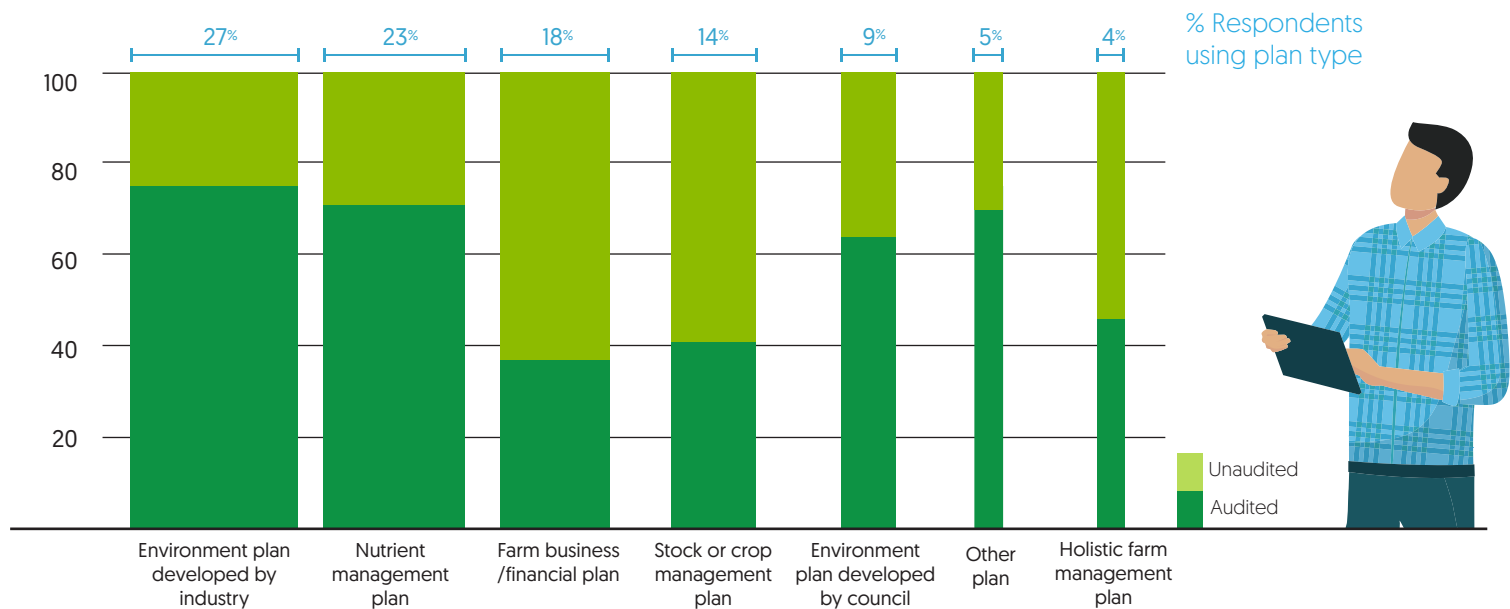
The Survey of Rural Decision Makers is a biennial survey of New Zealand's primary sector conducted by Manaaki Whenua – Landcare Research since 2013. In 2021, there were 6700 respondents representing commercial and lifestyle farms, forests and growing operations from Cape Reinga to Rakiura.

Aspects of Farm environmental management

Farmers, foresters, and growers follow many pathways to achieve better environmental outcomes.

Farm plans

Formal written plans used by farmers, foresters, and growers.



Fertiliser use

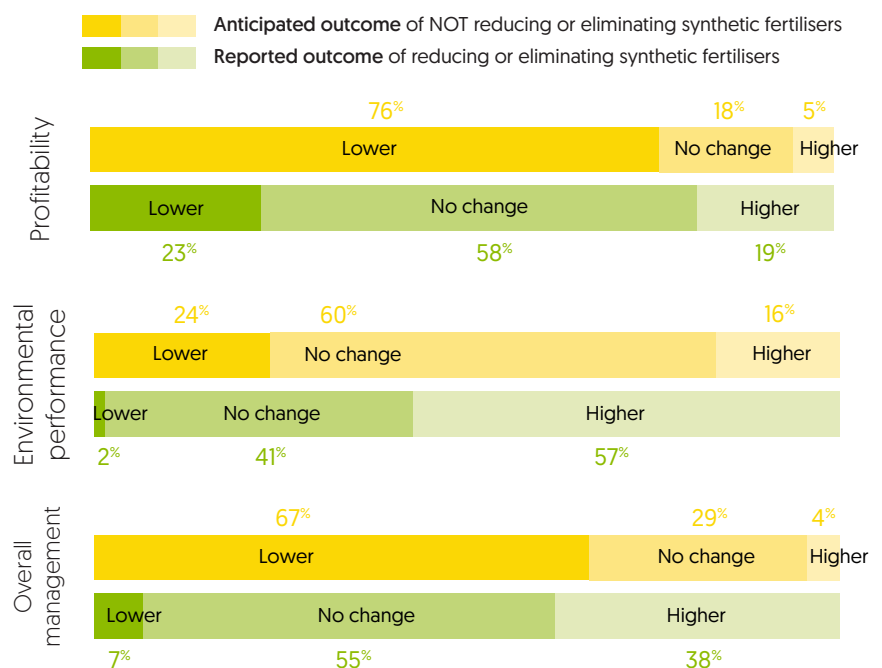
% of commercial farmers and growers that have **reduced or eliminated** the use of synthetic fertilisers.



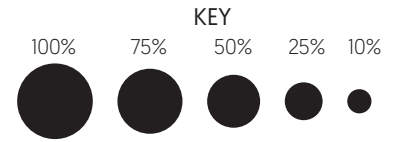
79%
Have not

21%
Have

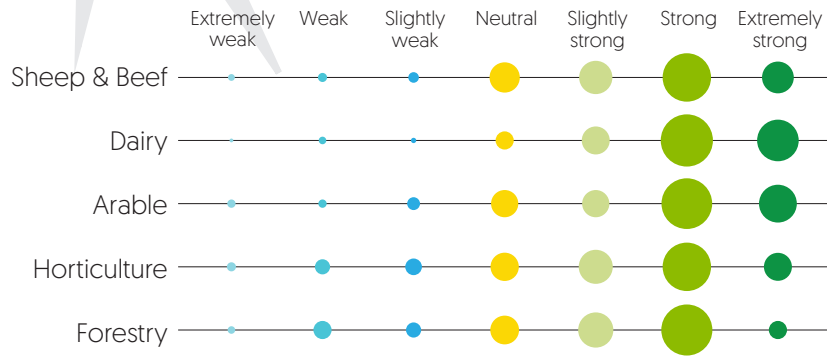
Outcomes of fertiliser use



Environmental standards, regulations and performance



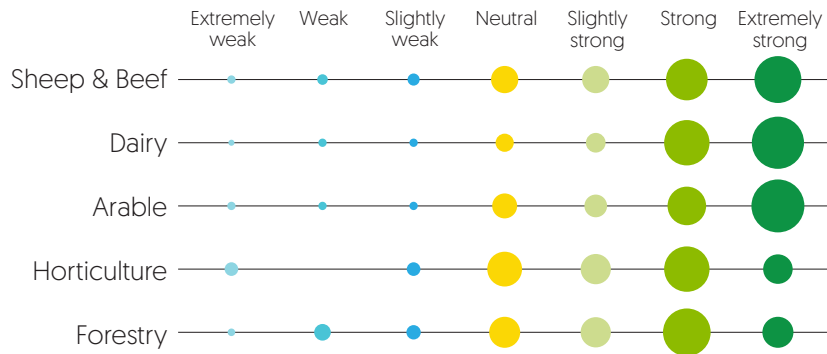
The current environmental standards expected by my industry are...



Industries VARY in considering standards to be strong or extremely strong.



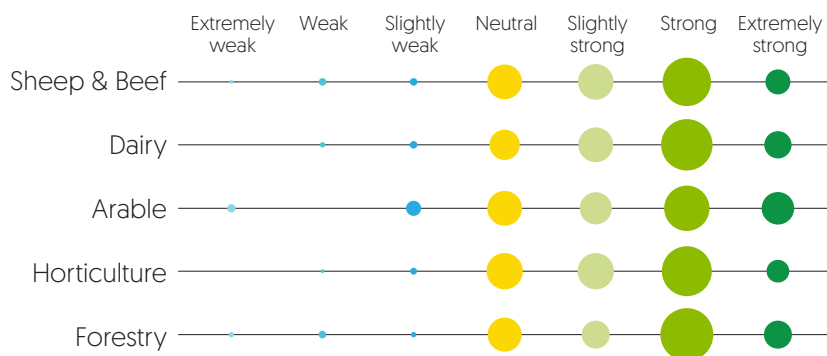
The current environmental regulations from council and central government are...



Industries VARY in considering regulations to be strong or extremely strong.



The environmental performance of my operation over the last 12 months was...



Industries somewhat CONSISTENT in considering performance to be strong or extremely strong.



The Survey of Rural Decision Makers is designed to build a better picture of decision making at the farm level, tackling topics that cannot be easily addressed in official statistics or directly by organisations. It is a valuable resource for policy makers, regional councils, industry groups and businesses.

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Further results will be added to our website as they become available: www.landcareresearch.co.nz/srdm-2021